



# Sir M. Visvesvaraya Institute of Management Studies & Research

Approved by AICTE & Affiliated to University of Mumbai  
(DTE CODE - MB3419)



# PLACEMENT BROCHURE Batch of 2024-26



# Director's MESSAGE

## Dr. Purshottam Patil

Welcome to NKES's Sir M. Visvesvaraya Institute of Management Studies and Research, Mumbai (SVIMS) - A Leading institution in the field of management education! SVIMS Mumbai aspires to emerge amongst world class management schools creating global knowledge. Indeed, we resolve to be at the forefront of knowledge dissemination to deliver our programs with the superior quality education system. SVIMS Mumbai is determined to nurture entrepreneurs and leaders who will power their establishments both in the advanced and emerging economies. Nevertheless, the Institute remains profoundly ingrained to the region

and the country, the essential precedence is to foster a sense of commitment towards societal advancement and wellbeing. We have meritorious faculty with members having ingenious accomplishments associated with highly reputed institutions in India and overseas. SVIMS Mumbai is ranked as the 3rd Top Emerging B-School by Times of India Survey. Our Flagship PGDM and MMS Programs are devised based on several years of excellence in management education.



## Message From HEAD, CRC

### Prof. Atul Mandale

Campus placements at B schools or graduate are very defining moments in the life of any student. The students look up to and prepare themselves thoroughly to score high. It is the one time that students get a precise chance to make that practical application of their technical and employable soundness to the representatives of the corporate management of the particular industry they opted for. Gauging from past successful campus placements at SVIMS, the practical importance of this vital exercise in the management streams like finance, marketing can be seen and appreciated from the fruits it has garnered for the past students (alumni). Every year at SVIMS, as the placements time comes around, all graduating students are well prepared and geared for the challenge that is before them. They are keen to illustrate the skills acquired both in the lectures halls and other interpersonal skills perfected along the way from curriculum to rise up and be counted among the worthy, brilliant employable graduates. At SVIMS "Return On Education" is the beginning unlike other B schools. Through the integrated intensive internship program SVIMS prepares its students for the rigours of working from day one, an unique offering by SVIMS. At SVIMS we call it 'Earn While You Learn.' Today we have 90 % of our PGDM needy students undergoing internships in some of the top corporates. Our current placements that concluded recently, have also attained new heights with 94% placements in MMS and 100% placements in PGDM.





# Faculty RESOURCE



**Prof. Ganapati Kattige**  
Assistant Professor



**Prof. Atul Mandale**  
Assistant Professor



**Prof. Dr. Dhanashree Pote**  
Associate Professor



**Prof. Dr. Roopam Agrawal**  
Associate Professor



**Prof. Dr. Vishwanath Malji**  
Associate Professor



**Prof. Dr. Kavita Chakravarty**  
Assistant Professor



**Prof. Dr. Ruchika Goel**  
Assistant Professor



**Prof. Priyanka Oberoi**  
Assistant Professor



**Prof. Dr. Vaishali Singh**  
Assistant Professor



**Prof. Ayan Thakur**  
Assistant Professor



**Prof. Murli Iyer**  
Assistant Professor



**Prof. Namrata Kaur Uppal**  
Assistant Professor



**Prof. Deepa Shah**  
Assistant Professor



**Prof. Aditya Cheeta**  
Assistant Professor



# Placement Highlights



Mr. Rutik Patil (2025)  
Package: ₹ 31 Lakhs p.a



Mr. Rushil Gavalkar (2025)  
Package: ₹ 31 Lakhs p.a



Ms. Sanskruti Koli (2025)  
Package: ₹ 31 Lakhs p.a



Ms. Nevin Mathew (2023)  
Package: ₹ 18.97 Lakhs p.a



Mr. Shankarnarayan Nadar (2025)  
Package: ₹ 7.2 Lakhs p.a



Mr. Somanshu Verma (2022)  
Package: ₹ 26 Lakhs p.a



Ms. Utsavi Jain (2024)  
Package: ₹ 12 Lakhs p.a



Mr. Gurunarayan Pandey (2023)  
Package: ₹ 9 Lakhs p.a



Ms. Adiba Dharme (2024)  
Package: ₹ 6.2 Lakhs p.a



Mr. Abhishek Chaturvedi (2024)  
Package: ₹ 5.64 Lakhs p.a



Mr. Vaibhav Gunjal (2025)  
Package: ₹ 7 Lakhs p.a



Mr. Vamsee Mandapetti (2025)  
Package: ₹ 6.5 Lakhs p.a



# Our Esteemed Recruiters



An LSEG Business



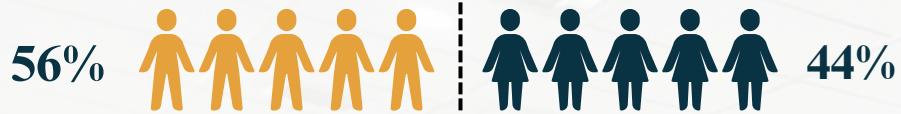
Sar utha ke jiyo!



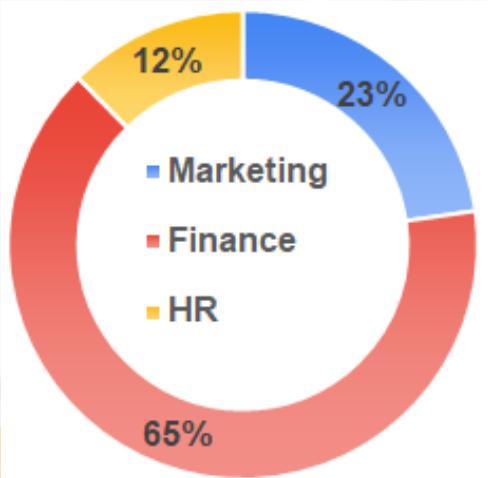


# Batch Profile 2024-26

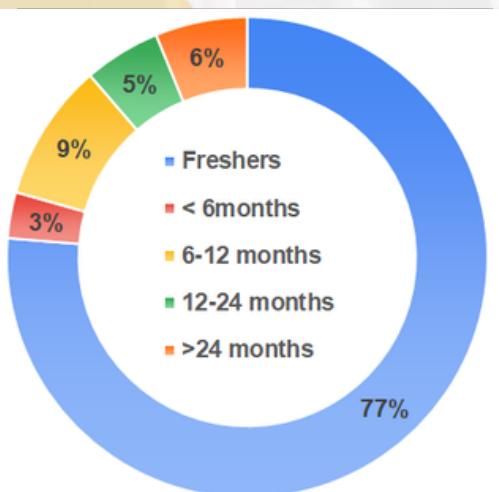
Total Strength :- 98



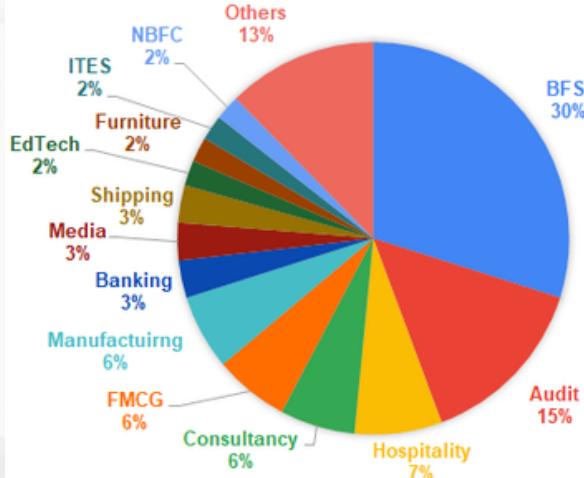
Specialisation-wise Breakup



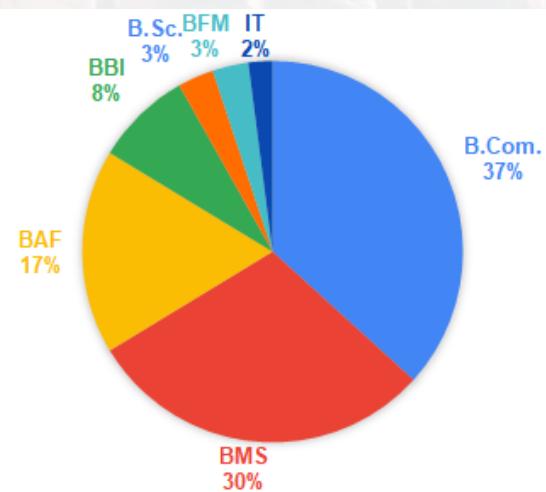
Work Experience Breakup



Internship Sectorial Distribution



Academic Background



# Placement Highlights

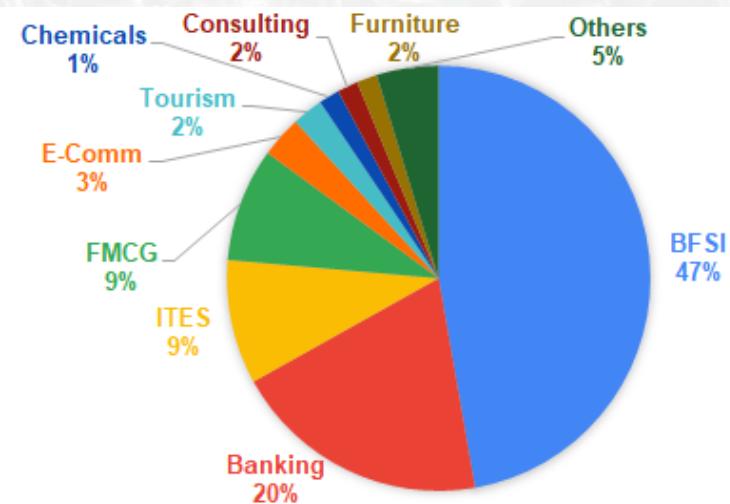


Batch of 2023-25

**Highest CTC**  
**31 LPA**

**Average CTC**  
**7 LPA**

Industry-wise Distribution





# MMS 2024 - 26

## Marketing



**Name :- Aditya Dilip Awale**  
**Graduation :- B.Com**  
**Internship :- Tareeqa Global Solutions Pvt Ltd.**  
**SIP Project Title :- Role of Telephonic Communication in Driving Enrollment for Online Skill Development Courses**



**Name :- Benin Michael Raj**  
**Graduation :- B.M.S**  
**Internship :- Pride Of Cows (Parag Pvt Ltd)**  
**SIP Project Title :- A Study of Business Development Activities- Farm to Home Model with reference to Pride of cows**



**Name :- Tushar Meherkhamb**  
**Graduation :- B.M.S**  
**Internship :- Parag Milk (Pride Of Cows)**  
**SIP Project Title :- Impact of Word of Mouth publicity and Referrals on Customer Acquisition for Pride of Cows**



**Name :- Sanjeev Manohar Dhanwade**  
**Graduation :- B.B.I**  
**Internship :- Shriram Finance Limited**  
**SIP Project Title :- A Study of Health Insurance segment in India**



**Name :- Tejas Prakash Dusar**  
**Graduation :- B.Sc. IT**  
**Internship :- Navruchi Foods**  
**SIP Project Title :- Study of Market Potential for Flavoured Jaggery Products**



**Name :- Bhavesh Ravindra Shukla**  
**Graduation :- B.M.S**  
**Internship :- Justo Pvt Ltd.**  
**SIP Project Title :- Marketing and Client Engagement of Shivalaya Project by Justo**



**Name :- Chirag Bhimsen Patil**  
**Graduation :- B.Com**  
**Internship :- Laxmi Enterprises**  
**SIP Project Title :- Understanding the Competitive landscape of Generic products in Retailers with Porter's 5 forces**



**Name :- Neha Naresh Rajput**  
**Graduation :- B.F.M**  
**Internship :- ITC Limited**  
**SIP Project Title :- A Market Study On Outlet Expansion And Product Penetration For ITC Ltd.**



# MMS 2024 - 26

## HUMAN RESOURCES (HR)



**Name :- Siddhi Bharat Auti**  
**Graduation :- B.Sc. IT**  
**Internship :- IBIS Hotel Navi Mumbai - ACCOR**  
**SIP Project Title :- Study of HR Operations at IBIS Hotel(Accor Group)**



**Name :- Akash Prakash Jain**  
**Graduation :- B.M.S HR**  
**Internship :- Viraj Profiles Pvt Ltd.**  
**SIP Project Title :- Effectiveness Of Recruitment And Selection Policy, Manpower Budgeting, Of Training And Development Practices**



**Name :- Aryan Suresh Tirlotkar**  
**Graduation :- B.M.S**  
**Internship :- The Park Hotel**  
**SIP Project Title :- HR operations at The Park Hotel**



**Name :- Vivek Neeraj Tiwari**  
**Graduation :- B.M.S**  
**Internship :- Decor home fabrics pvt.ltd**  
**SIP Project Title :- Effectiveness Of Recruitment And Selection Policy At D'decor Home Fabrics**



**Name :- Raviraj Sharma**  
**Graduation :- B.B.I**  
**Internship :- Acme Services Pvt Ltd**  
**SIP Project Title :- Study of Recruitment Process at Acme Services**

## MMS 2024 - 26 FINANCE



**Name :- Mohammad Zoheb Gulam Husain Ansari**  
**Graduation :- B.M.S (Finance)**  
**Internship :- Aher Automobile (CA Hari Dudani & Co)**  
**SIP Project Title :- A detailed study on Automobile industry with reference to Maruti Suzuki**



**Name :- Aishwarya Babar**  
**Graduation :- B.B.I**  
**Internship :- Central Bank of India**  
**SIP Project Title :- A detailed study on financial performance of Central Bank of India**



**Name :- Payal Tukaram Bhote**  
**Graduation :- B.Com**  
**Internship :- Mayur Shinde and Associates**  
**SIP Project Title :- A detail study on types of Investments with reference to Tax benefits**



**Name :- Aditi Satej Chikhalkar**  
**Graduation :- B.M.S**  
**Internship :- JSK Pvt Ltd.**  
**SIP Project Title :- A Study on Gen-Z Consumer Behaviour Towards Digital Print Media with reference to The Times Of India**



**Name :- Ravi Giri**  
**Graduation :- B.A.F (Finance)**  
**Internship :- Upright Wealth**  
**SIP Project Title :- A Study on Investor Behaviour Toward Investment in SIP and ETF with Reference to General Investors**



**Name :- Rohan Rajesh Gurav**  
**Graduation :- B.Com in banking and insurance**  
**Internship :- Bhupendra P. Shah & Co. (Chartered Accountants)**  
**SIP Project Title :- Financial Performance Analysis of Axis Bank.**



**Name :- Akshay Santosh Harad**  
**Graduation :- B.M.S**  
**Internship :- Bondbazaar Pvt. Ltd.**  
**SIP Project Title :- Comparing The Performance Of Physical Gold And Gold Etfs: An Empirical Study**



**Name :- Mohd Kashaf Sanjar Ahmed Hashmi**  
**Graduation :- B.Com**  
**Internship :- Bondbazaar Pvt. Ltd.**  
**SIP Project Title :- Fixed Income Securities and Client Advisory: A Practical Approach To Bond Market Operations.**



**Name :- Soni Sudhakar Jakkani**  
**Graduation :- B.A.F**  
**Internship :- CA Manya H. Dudani**  
**SIP Project Title :- Analyzing the Financial Health of Aher Autoprime through Financial Ratio Analysis**



**Name :- Ruchi Sanjay Kasurde**  
**Graduation :- B.A.F**  
**Internship :- Tradebulls Securities**  
**SIP Project Title :- Technical Analysis on Stock**



**Name :- Ruchi Deepak Khedekar**  
**Graduation :- B.M.S**  
**Internship :- IBIS Mumbai Airport**  
**SIP Project Title :- A Ground-Up Perspective On Strategic Financial Management in the Hospitality Sector**



**Name :- Disha Rohit Kotian**  
**Graduation :- B.A.F**  
**Internship :- CA Manya H. Dudani**  
**SIP Project Title :- Financial Ratio analysis on Susheel Engineering Corporation**



**Name :- Gayatri Mhatre**  
**Graduation :- B.Com**  
**Internship :- Upright Wealth**  
**SIP Project Title :- Sustainable Investment Outcomes: Risk-Return, Efficiency, and Benchmark Comparison of ESG fund**



**Name :- Laxmi Metikal**  
**Graduation :- B.A.F (Finance)**  
**Internship :- CA Maanya H. Dudani**  
**SIP Project Title :- Trend Analysis of Aher Autoprime's Financial Performance**



**Name :- Deep Mistry**  
**Graduation :- B. Com.**  
**Internship :- Bondbazar Securities**  
**SIP Project Title :- A Study on the Growth and Relevance of Bonds in the Debt Market**



**Name :- Joshua Joseph Naidu**  
**Graduation :- B.F.M**  
**Internship :- Bond Bazaar**  
**SIP Project Title :- Credit Risk Analysis and Bond Ratings: A Comparative Study of Bonds Listed on BondBazaar”**



**Name :- Tanmay Pravin Netkar**  
**Graduation :- B.Com**  
**Internship :- Upright Wealth Management**  
**SIP Project Title :- Client Perception and Satisfaction Toward Financial Products Offered by Upright Wealth Management**



**Name :- Arti Devishankar Pandey**  
**Graduation :- B.M.S**  
**Internship :- Bond Bazaar**  
**SIP Project Title :- Retail investor’s awareness level of bond market: A study of Bond bazaar of Mumbai**



**Name :- Dharmesh Pardeshi**  
**Graduation :- B.Com**  
**Internship :- Tradebulls Securities Ltd.**  
**SIP Project Title :- Operational Insights And Client Conversion Strategy For MTF Services At Tradebulls Securities**



**Name :- Foram Parekh**  
**Graduation :- B.Com**  
**Internship :- Tradebulls securities Ltd.**  
**SIP Project Title :- Study on Equity market and trading practices at Tradebulls Securities Ltd**



**Name :- Rupali Parida**  
**Graduation :- B.Com**  
**Internship :- CA Hari Dudhani & Co.**  
**SIP Project Title :- A Comprehensive Study on Auditing and Vouching of Receipt, Payment and bank statement in Non-profit Organisation - A case Study on Hari Dudhani & Co**



**Name :- Rohan Ankush Pawar**  
**Graduation :- B.Com**  
**Internship :- Bhupendra Shah firm**  
**SIP Project Title :- A study of financial performance analysis of Kotak Mahindra Bank**



**Name :- Perlin Xavier Manohar**  
**Graduation :- B.M.S**  
**Internship :- IJM Groups**  
**SIP Project Title :- A Comprehensive Study On Auditing And Vouching Of Receipt Payment**



**Name :- Namisha Rachha**  
**Graduation :- B.A.F**  
**Internship :- Bond Bazaar**  
**SIP Project Title :- Debt Market in India: A Growing Avenue for Future Financial Stability**



**Name :- Shruti Ruke**  
**Graduation :- B.M.S**  
**Internship :- Margin Sentiments Advisory Pvt. Ltd.**  
**SIP Project Title :- A study on impact and growth of IPO in India**



**Name :- Rahul Rajesh Shinde**  
**Graduation :- B.B.I**  
**Internship :- CA Bhupendra P Shah and Co Chatered Accountants**  
**SIP Project Title :- A Study On Fundametal Analysis Of IDFC First Bank**



**Name :- Mittal Solanki**  
**Graduation :- B.Com**  
**Internship :- Authum Investment And Infrastructure Ltd**  
**SIP Project Title :- Financial Performance Evaluation of RHL and RCL Post Acquisition by Authum Investment & Infrastructure Ltd**



**Name :- Kirthika Thevar**  
**Graduation :- B.Com**  
**Internship :- Margin Sentiment Advisory Private Limited**  
**SIP Project Title :- A Study on the Comparative Performance of Fundamental and Technical Analysis in Evaluating NSE-listed Stocks.**



**Name :- Mithil Nitin Valodra**  
**Graduation :- B.Com**  
**Internship :- Fido Financial Service**  
**SIP Project Title :- A Study on financial performance of ICICI Bank Ltd.**



**Name :- Anujadevi Mahendraprasad Vishwakarma**  
**Graduation :- B.Com**  
**Internship :- Upright Wealth Management**  
**SIP Project Title :- Role of Life Insurance in Long-term Financial Planning**



**Name :- Surbhi Arun Zende**  
**Graduation :- B.Com (Finance)**  
**Internship :- Margin Sentiments Advisory**  
**SIP Project Title :- Impact of Interest Rate Changes on Equity Valuation in Banking & NBFC Stocks.**



**Name :- Rohan Deshmukh**  
**Graduation :- B.M.S**  
**Internship :- JSK Pvt Ltd.**  
**SIP Project Title :- A Study of Real Estate Sector in India**



# PGDM (With Internship) 2024 - 26 [Our USP]

## MARKETING



- The SVIMS Business school offers a very unique programme to its students which is PGDM with Internship. Students who enrol themselves in this programme are aligned to different companies for their internship right from the commencement of their programme. The programme brings many benefits for the students wherein they get hands-on experience of the corporate life along with the potential to earn stipends offered by their internship companies. SVIMS prides itself in being a pioneering institution in “Earn while you Learn” programme.



**Name :- Steve Anthony**  
**Graduation :- Biotechnology**  
**Internship :- SOISU**  
**SIP Project Title :- A study on Key Tools for the future Sales Professional**



**Name :- Apeksha Bapu Dhore**  
**Graduation :- B.M.S**  
**Internship :- Sap Print Solution Pvt.Ltd.**  
**SIP Project Title :- Marketing, Designing Strategies For Startup Packaging Products.A Case Of Rigid, Cartoon, Corrugated Boxes.**



**Name :- Priyanka Francis**  
**Graduation :- B.Com**  
**Internship :- DCB Bank**  
**SIP Project Title :- Customer Experience And Sales Effectiveness In Premium And Luxury Fashion Brands**



**Name :- Suraj Prajapati**  
**Graduation :- B.Com**  
**Internship :- IBIS Vikhroli hotel**  
**SIP Project Title :- Analyzing Consumer Booking Behavior in the Budget Hotel Segment**



**Name :- Ganesh Prakash Salunke**  
**Graduation :- B.Com**  
**Internship :- SOISU**  
**SIP Project Title :- Significance of Field Sales Support & Customer Relationship Management**



**Name :- Rohit Upadhyay**  
**Graduation :- B.M.S**  
**Internship :- Co Working 2.0**  
**SIP Project Title :- Turning Followers into Brand Loyalists: The Role of Social Media in Gen Z's Buying Journey**



# PGDM (With Internship) 2024 - 26

## HUMAN RESOURCES (HR)



**Name :- Sakshi Sunil Divekar**  
**Graduation :- B.M.S**  
**Internship :- Kotak Securities & CodeArray Technologies**  
**SIP Project Title :- Business Partnering, Recruitment and Onboarding at CodeArray Technologies Pvt. Ltd.**



**Name :- Reshma Murala**  
**Graduation :- B.Com**  
**Internship :- IBIS and Supersonic Distribution Limited**  
**SIP Project Title :- HR Operations in IBIS and Assudamal companies**



**Name :- Priyanka Santosh Netke**  
**Graduation :- B.Sc Microbiology**  
**Internship :- Holiday Inn Mumbai International Airport**  
**SIP Project Title :- HR Operations in Holiday Inn Mumbai International Airport**



**Name :- Nandini Bhoju Rathod**  
**Graduation :- B.Com**  
**Internship :- Handful of Health**  
**SIP Project Title :- A Study of HRMS Implementation at Handful of Health**



**Name :- Sunny Nair**  
**Graduation :- B.M.S**  
**Internship :- IBIS Hotel**  
**SIP Project Title :- Study of Training and Culture of Ibis Hotel**

# PGDM (With Internship) 2024 - 26

## FINANCE



**Name :- Ruchi Tiwari**  
**Graduation :- B.Com**  
**Internship :- Ergode It Company**  
**SIP Project Title :- A Study on customer Service Operations with reference to Refund process and ODR management At Ergode It Company and its Financial Relevance**



**Name :- Sakshi Nitin Birje**  
**Graduation :- B.M.S (Finance)**  
**Internship :- Edument Training Academy**  
**SIP Project Title :- A detailed study on performance evaluation of IPO- Sharekhan Franchise**



**Name :- Santosh Bhul**  
**Graduation :- B.M.S (Finance)**  
**Internship :- Indusind Bank**  
**SIP Project Title :- A Study on Treasury Management Practices With Reference To Indusind Bank's**



**Name :- Sakshi Chawan**  
**Graduation :- B.Com**  
**Internship :- Niranjan Shipping Agency**  
**SIP Project Title :- A Study On Impact Of Currency Fluctuation On Shipping Agencies**



**Name :- Komal Ganesh Dant**  
**Graduation :- B.Com**  
**Internship :- Hari Dudani and Company**  
**SIP Project Title :- The Role Of External Auditor In Ensuring Financial Accuracy And Transparency In Fab Tech Works And Construction Pvt. Ltd.**



**Name :- Prashant Darpe**  
**Graduation :- B.M.S**  
**Internship :- Niranjan Shipping Agency Pvt. Ltd**  
**SIP Project Title :- Operational Efficiency and Profitability of AllCargo Logistics Ltd.**



**Name :- Jitesh Surendra Giri**  
**Graduation :- B.A.F**  
**Internship :- Deepa Constancy**  
**SIP Project Title :- The Effect Of Digital Finance Tools On Client Satisfaction**



**Name :- Anwar Ashraf Gulam Ashraf Khan**  
**Graduation :- B.A.F**  
**Internship :- IBIS hotel thane**  
**SIP Project Title :- A Study of Payment Processing and Credit Management**



**Name :- Khan Mohd Faisal**  
**Graduation :- B.M.S (Finance)**  
**Internship :- IndusInd Bank**  
**SIP Project Title :- A Detailed Study On Risk Management For Banking Sector With References To IndusInd Bank**



**Name :- Omkar Mirgule**  
**Graduation :- B.Com Financial Markets**  
**Internship :- Unistar Management Consultants Pvt Ltd.**  
**SIP Project Title :- Understanding Corporate Auditing and Tax Compliance: An Internship Experience**



**Name :- Sahil Sambhaji Patil**  
**Graduation :- B.Com**  
**Internship :- Unistar Management Consultant Pvt. Ltd.**  
**SIP Project Title :- A Comprehensive Study on Auditing Practices at Unistar Management**



**Name :- Suyash Santosh Payare**  
**Graduation :- B.Com**  
**Internship :- Unistar Management Consultant Pvt Ltd.**  
**SIP Project Title :- A Practical Study on Asset Verification, Stock Audit, and Expense Control Unistar Management Consultants Pvt. Ltd**



**Name :- Farhan Shaikh Akbar**  
**Graduation :- B.A.F**  
**Internship :- Royal General Store**  
**SIP Project Title :- Financial Performance Analysis of Retail Stores Selling Essential Products**



# PGDM (General) 2024 - 26

## MARKETING



**Name :- Gautam Ramavadh Chaurasia**  
**Graduation :- B.M.S**  
**Internship :- Pride of Cows**  
**SIP Project Title :- Sales And Marketing Strategies in The Pride Of Cows -Direct To Home Model**



**Name :- Vishakha Haridas Kamble**  
**Graduation :- B.F.M**  
**Internship :- Hirve Shivaar**  
**SIP Project Title :- A Study on Operational Learning and Social Media Strategy in the Organic Products Market: Internship at Hirve Shivaar**



**Name :- Shahid Khan**  
**Graduation :- B.M.S (Marketing)**  
**Internship :- Shriram Finance**  
**SIP Project Title :- Study on Life Insurance, Health Insurance And Fixed Deposit products at Shriram Finance**



**Name :- Pavneet Kaur Nandarjog**  
**Graduation :- B.M.S (HR)**  
**Internship :- RV Techlearn**  
**SIP Project Title :- Digital Marketing Strategy For RV Techlearn**



**Name :- Jatin Vinay Pandey**  
**Graduation :- B.Com**  
**Internship :- Pride of Cows**  
**SIP Project Title :- Customer Retention Strategies in the Premium Dairy Segment: A Case Study of Pride of Cows by Parag Milk Foods**



**Name :- Kajal Upendra Sharma**  
**Graduation :- B.Com**  
**Internship :- ITC Company**  
**SIP Project Title :- Brand Availability And Market Expansion; A Detailed Field Study With ITC Personal Care Products**



**Name :- Pooja Shetty**  
**Graduation :- B.M.S**  
**Internship :- Media Mitra**  
**SIP Project Title :- Impact of Strategic Digital Marketing on Brand Engagement: A Media Mitra Perspective**



# PGDM (General) 2024 - 26

## HUMAN RESOURCES (HR)



**Name :- Akansha Shivshankar Gupta**  
**Graduation :- B.M.S (HR)**  
**Internship :- NPR Connect Pvt. Ltd.**

**SIP Project Title :- A Comparative Study of Recruitment Practices: Third-Party Agency outsourcing vs In-House Recruitment**



**Name :- Shreya Poojary**  
**Graduation :- B.A.F**  
**Internship :- Adwallz Outdoor Advertising Private Limited**  
**SIP Project Title :- A Study of HR Operations, Recruitment of Gig Workers, and the Use of AI Tools in HR at Adwallz Outdoor Advertising Pvt. Ltd.**

# PGDM (General) 2024 - 26

## FINANCE



**Name :- Mukul Vijay Bhandhare**  
**Graduation :- B.com Banking and Insurance**  
**Internship :- Tradebulls**  
**SIP Project Title :- Gold Price Impact On Jewellery And Direct And Indirect Relationship And Sector Rotation During Gold Price Surges**



**Name :- Sahil Bhat**  
**Graduation :- B.A.F**  
**Internship :- Shri Om Consultancy Firm**  
**SIP Project Title :- A Comparative Analysis of SIP and Lump Sum Investment Strategies in Five Preferred Mutual Funds of FY 2024-25 Across Different Age Groups**



**Name :- Madhavan Devendra**  
**Graduation :- B.M.S**  
**Internship :- Tradebull Securities Pvt. Ltd**  
**SIP Project Title :- Comprehensive Study on Nifty 50 Index**



**Name :- Nupur Rajesh Dhawal**  
**Graduation :- B.Com**  
**Internship :- T.B Karnik & Co.**  
**SIP Project Title :- Taxation Workflow Analysis- Internship Experience at T.B Karnik & Co.**



**Name :- Siddharth Shyam Gholé**  
**Graduation :- B.Com**  
**Internship :- Margin Sentiment**  
**SIP Project Title :- Analysis Of Efts (Index, Gold, Silver) In India**



**Name :- Shreyash Surendra Gurav**  
**Graduation :- B.A.F**  
**Internship :- Pragati Engineering Works**  
**SIP Project Title :- Internship Report on Financial Activities and record keeping in Pragati Engineering Works**



**Name :- Nadar Tamilarasi**  
**Graduation :- B.Com in Banking and Insurance**  
**Internship :- Margin Sentiment Advisory Pvt Ltd.**  
**SIP Project Title :- A Comprehensive Study on Bank Nifty Index**



**Name :- Niharika Mohan Pawar**  
**Graduation :- B.A.F**  
**Internship :- ASPG & CO.**  
**SIP Project Title :- A Comparative Study of Direct and Indirect Taxation: Domestic and Global Perspectives**



**Name :- Nidhi Sandeep Rane**  
**Graduation :- B.A.F**  
**Internship :- Pragati Engineering Works**  
**SIP Project Title :- Financial Performance: A Study On Pragati Engineering Works**



**Name :- Sayyed Yasmeen**  
**Graduation :- B.B.I**  
**Internship :- Margin Sentiment**  
**SIP Project Title :- A Role Of Investor Sentiment On Stock Price Fluctuations**



**Name :- Apurva Dilip Shedge**  
**Graduation :- B.Com**  
**Internship :- Skc Chemie Pvt Ltd.**  
**SIP Project Title :- Financial Performance Of Chemical Factory : A Case Study Of Skc Chemie Pvt Ltd.**



**Name :- Shubham Salunke**  
**Graduation :- B.Com**  
**Internship :- KRG Strategy Solutions**  
**SIP Project Title :- Equity Research & Valuation: A Comprehensive Analysis of Equity Markets at KRG**



**Name :- Shubham Sawant**  
**Graduation :- B.Com**  
**Internship :- Tradebulls Securities**  
**SIP Project Title :- Impact Of Grey Market Premium On Ipo Listing Day Bais**



**Name :- Rajak Ali Ibrahim Shaikh**  
**Graduation :- B.Com**  
**Internship :- Margin Sentiment Pvt Ltd.**  
**SIP Project Title :- Financial Performance Analysis on TCS**



**Name :- Abhishek Tripathi**  
**Graduation :- B.Com**  
**Internship :- Tata Motors**  
**SIP Project Title :- Financial Performance Analysis of Automobile Dealerships – A Case Study of Tata Motors**



**Name :- Sujit Mahavir Yadav**  
**Graduation :- B.A.F**  
**Internship :- Margin Sentiment**  
**SIP Project Title :- Nike Equity Report**



**Name :- Vipin Yadav**  
**Graduation :- B.Com**  
**Internship :- Margin Sentiment Advisory Pvt. Ltd.**  
**SIP Project Title :- Analysis Of Stock Valuation**



## SVIMS BUSINESS SCHOOL

# PGDM With Internship Course STRUCTURE

## Approved by AICTE

### SEMESTER - I

- Financial Reporting & Analysis
- Economics for Managers
- Marketing Management
- Organisational Behaviour
- Information Technology Skills
- Essentials of Management
- Business Communication & Etiquettes
- Statistics for Management

### SEMESTER - II

- Macroeconomics & Business Environment
- Finance for Managers
- Operations Management
- Human Resource Management
- Entrepreneurship Management
- Modern Marketing Management
- Quantitative Techniques
- Business Research Methods

### SEMESTER - III

**Marketing Specialization**

- Strategic Management
- Sales Management
- Marketing Strategy
- Consumer Behaviour
- Service Marketing
- Product and Brand Management
- Rural Marketing
- Negotiation and Selling Skills\*

### SEMESTER - III

**Finance Specialization**

- Strategic Management
- Financial Markets and Institutions
- Managing Banks and Financial Institutions
- Investment Analysis and Portfolio Management
- Financial Planning and Wealth Management
- Financial Derivatives
- International Finance

### SEMESTER - III

**HR Specialization**

- Strategic Management
- Training and Development
- Compensation and Benefits
- Competency based HRM and Performance Management System
- Labour Law and implication on Industrial Relations
- HRP in HR
- HR Analytics
- Financial Planning and Wealth Management\*
- Negotiation and Selling Skills\*

### SEMESTER - IV

#### Marketing Specialization

- Market Research for Business
- Integrated Marketing Communication
- Major: Dissertation with Journal Publication
- Dissertation Project

### SEMESTER - IV

#### Finance Specialization

- Market Research for Business
- Fixed Income Securities
- Major: Dissertation with Journal Publication
- Dissertation Project

### SEMESTER - IV

#### HR Specialization

- Market Research for Business
- OD and Change Management
- Dissertation Project
- Dissertation Project



## SVIMS BUSINESS SCHOOL

# PGDM General Course STRUCTURE

## Approved by AICTE

### SEMESTER - I

- Financial Reporting & Analysis
- Economics for Managers
- Marketing Management
- Organisational Behaviour
- Information Technology Skills
- Essentials of Management
- Business Communication & Etiquettes
- Statistics for Management

### SEMESTER - II

- Macroeconomics & Business Environment
- Finance for Managers
- Operations Management
- Human Resource Management
- Entrepreneurship Management
- Modern Marketing Management
- Quantitative Techniques
- Business Research Methods

### SEMESTER - III

#### Marketing Specialization

- Strategic Management
- Sales Management
- Marketing Strategy
- Consumer Behaviour
- Services Marketing
- Product and Brand Management
- Rural Marketing
- Financial Planning and Wealth Management
- Summer Internship Project

### SEMESTER - III

#### Finance Specialization

- Strategic Management
- Financial Markets and Institutions
- Managing Banks and Financial Institutions
- Investment Analysis and Portfolio Management
- Financial Planning and Wealth Management
- Financial Derivatives
- International Finance
- Negotiation and Selling Skills
- Summer Internship Project

### SEMESTER - IV

#### Marketing Specialization

- Market Research for Business
- Integrated Marketing Communication
- Major: Dissertation with Journal Publication
- Dissertation Project

### SEMESTER - IV

#### Finance Specialization

- Market Research for Business
- Fixed Income Securities
- Major: Dissertation with Journal Publication
- Dissertation Project



# Course STRUCTURE

## SIR M. VISVESVARAYA INSTITUTE OF MANAGEMENT STUDIES AND RESEARCH



### MMS Course STRUCTURE

Approved by AICTE & Affiliated to University of Mumbai

#### SEMESTER - I

- IT Skills
- Negotiation & Selling Skill
- Economics for Managers
- Operations Management
- Business Statistics
- Perspective Management
- Organisational Behaviour
- Financial Accounting

#### SEMESTER - II

- Operations Research
- Entrepreneurship Management
- Human Resource Management
- Analysis of Financial Statement
- Financial Management
- Business Research Methods
- Business Environment
- Marketing Management

#### SEMESTER - III

**Marketing Specialization**

- Strategic Management (UA)
- International Business
- Sales Management
- Marketing Strategy
- Consumer Behaviour
- Service Marketing
- Product and Brand Management
- Rural Marketing
- Summer Internship Project

#### SEMESTER - III

**Finance Specialization**

- Strategic Management (UA)
- International Business
- Financial Markets and Institutions
- Financial Regulations
- Security Analysis and Portfolio Management
- Corporate valuation ,M&A
- Derivatives Market and Risk Management
- International Finance

#### SEMESTER - III

**HR Specialization**

- Strategic Management (UA)
- International Business
- Training and Development
- Compensation and Benefits
- Competency based HRM and Performance Management System
- Labour Law and implication on Industrial Relations
- HRP in HR
- HR Analytics

#### SEMESTER - IV

##### Marketing Specialization

- Market Research for Business
- Integrated Marketing Communication
- Major: Dissertation with Journal Publication
- Dissertation Project

#### SEMESTER - IV

##### Finance Specialization

- Market Research for Business
- Fixed Income Securities
- Major: Dissertation with Journal Publication
- Dissertation Project

#### SEMESTER - IV

##### HR Specialization

- Market Research for Business
- OD and Change Management
- Dissertation Project
- Dissertation Project

# Institute INFRASTRUCTURE



## Classrooms:

Air-conditioned classrooms and tutorial rooms provide a healthy environment for effective interaction between teachers and students. Modern teaching aids are used for conducting the lectures. The latest audio video technology enables faculty members to have interactive sessions of teaching, which makes the students confident and enthusiastic.



## Library and Information Service:

The Library has a great collection of carefully selected volumes, including text and reference books in various functional areas of management. The Institute subscribes to many Indian and foreign journals, magazines and newspapers. There is a large collection of annual reports of national and international organizations. The library is supported by e-journal facilities.



## Seminar Hall:

The Institute has a state-of-art, fully air conditioned seminar hall with a seating capacity of 150 people. The seminar hall is equipped with the latest acoustics technology and sound system which is an excellent work of modern architecture.



## IT Labs:

The Institute has a state-of-art, fully air conditioned IT labs with sufficient seating capacity. The IT labs are equipped with the latest technology and sound system. The students and faculty members can use these labs whenever they want.



## Cafeteria:

The Institute has a clean and spacious canteen that caters to the students and faculty members. The canteen is properly equipped. Breakfast and lunch are served at the canteen at a reasonable rate. Regular checks by faculty and the medical officer are made at the canteen to ensure proper hygiene.



# Guest LECTURES



Mr. Manish Makhijani  
Global Director, HUL

Mr. C.A. Pradeep Godbole  
Director, RCPA

Mr. Pinakin Dave  
Head Commodity - Additional  
General Manager at BSE

Mr. Ranjit Pawar  
Managing Director Data & Analytics,  
South Asia London Stock Exchange Group

Mr. Amir Chowdhary  
Manager Modern Trade  
Britannia Industries Ltd.



Mr. Anusheel Shrivastava  
Director & Co-Lead (Insights West),  
Kantar Group India

Mr. Ajimon Francis  
Managing Director,  
Brand Finance India

CA Pankaj Thakkar  
Unistar Management Consultants  
India

Mr. Prashant Shetty  
VP, Transcorp Enterprises Ltd.

Ms. Divya Dixit  
Head HR  
Finrex Treasury Advisors





# Our Learning & Development Partners



**proschool**  
An **IIMs** Initiative



**NiSM**  
राष्ट्रीय प्रतिभूति बाजार संस्थान  
National Institute of Securities Markets  
An Educational Initiative of SEBI



# SVIMS Corporate Resource Cell



The Corporate Resource Cell at SVIMS Business school looks after the employment possibilities of the students in business, trade and service organizations. It is a round the year activity and not just confined to summer training projects and job placement. The cell maintains a strong data base of potential recruiters, maintains continuous liaison with them and assesses trends in their requirement, which help the placement cell prepare the prospective managers on those lines. The Corporate Resource Cell organizes workshops, guest lectures and seminars to enhance both technical and soft skills among students. It encourages students to work on live projects, which helps them to relate to classroom teachings with industrial practices. In order to have a better understanding of the organization culture/industrial process, the cell also organizes industrial visits for its students at regular intervals. The Corporate Resource Cell at SVIMS, therefore, grooms students holistically right through soft skills, presentation skills and interview skills to successful attainment of lucrative job offers. As a result of the above, 100 percent of the last PGDM & MMS batch students have been placed in reputed companies in the salary packages ranging from Rs 6 lakhs to 31 lakhs per annum. The reputation which SVIMS Business School has gained owes itself to strong industry networking and excellent placement records.



## Training & Certification

The Institute is offering Training and Certification courses to its students to help them evolve holistically. It reflects in the excellent Placements achieved by our students.

- Business Analytics
- Advanced Excel
- Financial Modelling
- Digital Marketing
- HR Analytics
- Global Financial Markets Analyst (PGDM-General Batch)

## Personality Development

The SVIMS Business School has evolved a philosophy of education, which emphasizes holistic development of its students and an education system that looks beyond employment and concentrates on individual development by imparting to the students the skills of life-time relevance and developing them as well adjusted human beings. SVIMS organizes workshops, seminars and lectures that focus on developing the overall personality of the students. Mock Interviews and Group Discussion sessions are being regularly conducted by in house faculty members, Alumni and other external experts from the Industry to help students become Industry ready.





## Institute - INDUSTRY INTERFACE

With our ever-increasing attempts of giving maximum exposure of the industry, the latest market trends and guidance to our students from time to time, SVIMS Business School has found its niche in the academic world. Referring to the growing trends of industry-institute interactions we have always strived to build up relationships with industries. Specialized programs are being organized periodically on various topics and the faculty gets trained on advanced topics by experts. Such programs bridge the technical gap that students normally would encounter between academia and the industry. Institute also organises focused Management Development Programs (MDP) for the development of corporate managers.

## Live Projects with SIRCC

Under SVIMS Industrial Research & Consultancy Centre (SIRCC) our students get a chance to work on real world problems faced by industry. SIRCC collaborates with industry clients and take-up research and consulting projects. Students work on these live projects which give them exposure to applied research and problem solving. SIRCC undertakes Market Research Projects across Industry sectors namely – Banking , Financial Services & Insurance , FMCG , Consumer Durables , Chemicals , Pharmaceuticals & Manufacturing Strategy & Execution Projects in the Energy Assessment / Sustainability Domains, Projects on Market Penetration & Product Development Strategy, Tapping New Market for MSMEs, Third Party Audit of Entire Supply Chain Processes and Systems

The current batch students have worked on the Live projects offered by following organizations :

- UTI Mutual Fund
- IIT, Bombay

## Summer Training

On completion of the first year of PGDM programme, students gain hands-on experience in the application of core concepts and functional skills. This practice of 'Learning by Doing' helps the students to relate to the rigours of theory in the world of business. Students work on projects as per the specifications of the company. At the end of 8-10 weeks of closely guided projects under the supervision of the company executive, each student submits a report to the company and to the Institute. The concerned company executive normally provides feedback to the Programme Director on the students' performance. The concerned company executive normally provides feedback to the Programme Director on the students' performance.

## Internship Partners : Batch of 2024-26

- Tata Motors
- DCB Bank
- D'Decor Home Fabrics P.Ltd.
- ITC Limited
- Parag Milk (Pride of Cows)
- Kotak Securities
- Bondbazaar Pvt Ltd
- Times of India
- Holiday Inn Hotel
- SKC Chemie Pvt. Ltd.
- Central Bank of India
- Authum Investment and Infrastructure Ltd.
- CodeArray Technologies
- Acme Services Pvt. Ltd.
- Upright Wealth Advisory
- Unistar Management Consultant Pvt. Ltd.
- Tradebull Securities Pvt. Ltd
- Candor Foods Pvt. Ltd.
- IBIS Hotel
- IndusInd bank
- Shriram Finance Limited
- Adwallz Outdoor Advertising Private Limited
- JUSTO Pvt Ltd
- The Park Hotel
- ASPG & CO.
- Ergode IT Solutions
- Margin Sentiment Advisory Pvt. Ltd.
- KRG Strategy Consultants
- Media Mitra
- RV Techlearn
- SAP Print Solution Pvt. Ltd.
- Pragati Engineering Works
- CoWorking 2.0
- Vlite Furnitech
- CA Hari Dudani & Co.
- JSK Pvt. Ltd.

# Industrial VISITS



## Industries VISITED

- Romana Water Industries, Dubai
- Sterling Perfums, Dubai
- Golden Rolls Pvt Ltd.
- Sahayadri Agro
- Parle- G
- Reliance Textiles
- Mother Dairy
- Yakult
- Voltas





## DISTINGUISHED ALUMNI

- Pritam Kumar(Batch 2013-15)  
*Director, South Asia Standard Chartered Bank*
- Navin Putta(Batch 2011-13)  
*SAP Manager, Deloitte, Dublin, Ireland*
- Umang Shah(Batch 2012-14)  
*AVP, Edelweiss*
- Shatabdi Roy (Batch 2015-17)  
*Marketing Manager, Hughlane, Ireland*
- Aniket Bhoir (Batch 2019-21)  
*Director, Dzastad Group, UAE*
- Meghal Dave (Batch 2012-14)  
*Director, Adsfly 360*
- Shruti Bangera (Batch 2015-17)  
*Risk Analyst, Morgan Stanley*
- Ritika Shetty(Batch 2012-14)  
*Marketing Manager, Audi India*
- Kiran Sawant(Batch 2015-17)  
*Founder Unikorn Refractory, Australia*
- S. Laxminarayan(Batch 2015-17)  
*Customer Analyst, IAG Cargo, London*
- Bharathi Jayaraman(Batch 2012-14)  
*Manager, Indo-Sino Trade, Singapore*
- Himanshu Bhandare (Batch 2014-16)  
*Founder Sleeves N Collars & Grappler Todd*

## ALUMNI SPEAK



I recently completed PGDM in Finance from SVIMS Business School, and I can confidently say that it was one of the best decisions I've ever made. The college offers an exceptional blend of academic rigor, supportive faculty, and a vibrant campus life. Not only is it a fun and enriching experience, but it's also a platform for personal growth and development. The faculty's use of simple language makes understanding complex concepts easier, enhancing the learning process. The placement process taught me valuable lessons in facing competition, managing pressure, and maintaining confidence, preparing me well for my professional journey ahead.

**Mr. Abhishek Chaturvedi**  
*Deloitte*



Every day in my corporate life, reminds me the learnings gained from PGDM course. They taught me how to work under pressure. They changed my personality from problem oriented to solution oriented. And yes all learnings from SVIMS. Makes me stand out. With modern facilities and ample placement opportunities, SVIMS truly prepares students for success in the field. Grateful for the invaluable experience and support from the SVIMS team.

Thanks to entire faculty & staff.

**Shruti Bangera**  
*Morgan Stanley*



I would like to express my sincere gratitude to SVIMS for helping me in each and every step of my professional career. The institute provided me a great platform to learn and implement great skills and knowledge with its great Intensive Internship ie Earn while you Learn program. The institute provided me great infrastructure and possible platform to excel in my career interest. The Expert faculties made me industry ready and made sure all session are interactive while the Placement training enhanced my soft skills which made me standout from others and helped in my career

**Kushal Pandya**  
*Standard Chartered Bank*



I would like to express my sincere gratitude to all stakeholders of Sir M Visvesaraya Institute of Management Studies for shaping my personality and giving a head start to my career with Haldirams. The two years which I spent in the Institute pursuing my MMS have played a pivotal role in my professional life. The Institute emphasizes the holistic development of its students which ensures their success in corporate world. SVIMS has teachers who provide a supportive and enriching learning environment with lot of dedication. The college excels in academics, extracurricular activities, and student support services, making it an outstanding institution for higher education.

**Mr. Gurunarayan Pandey**  
*Haldirams*



From administrative tasks to academic support, the staff members are always ready to lend a helping hand. The faculty members at SVIMS are not just educators but mentors who are deeply invested in their students' success. I am incredibly grateful for the exceptional support I received from SVIMS. MMS program offers a well-rounded experience that combines academic rigor with practical exposure, helping students develop the skills and mindset needed to succeed in their careers. Recommended for sure!

**Ms. Nevin Mathew**  
*Refinitiv*



## About THE INSTITUTE



National Kannada Education Society (NKES), a 80 year old educational Institution started Sir M. Visvesvaraya Institute of Management Studies and Research (SVIMS) which offers a two year full time AICTE approved, MMS program affiliated to Mumbai University. The Institute also offers two year full time AICTE approved PGDM General & PGDM Internship programmes. The SVIMS campus at Wadala West, in the heart of Mumbai city, has a state of the art, corporate styled infrastructure. armed with a Wi-Fi campus and a well equipped library that includes latest national and international journals. It also has E-learning support from EBSCO, CRISIL database of industries, Market Value Xenius Database etc. to supplement information to students beyond the curriculum as prescribed by University of Mumbai.

SVIMS is ranked as the 3rd Top Emerging B-School in India as per Times B-School survey.

## Team: Corporate Resource Cell (CRC)

Prof. Atul Mandale  
Head- Corporate Resource Cell  
atul.mandale@svims.com

Mr. Manoj Mohite  
Training & Placement Officer  
manoj.mohite@svims.com  
Mob: 9594425069

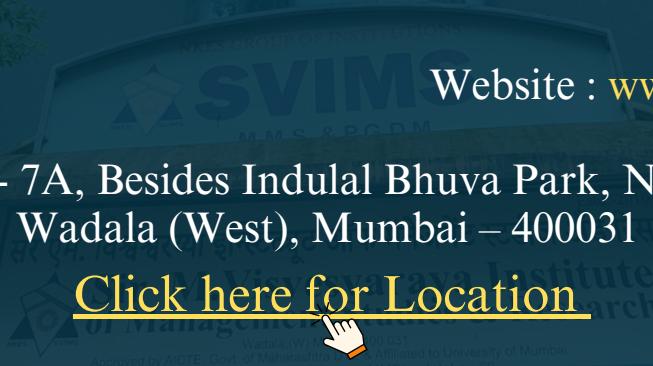
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**Faculty Mentor**  
Dr. Ruchika Goel  
Asst. Professor, HR

Email : placements@svims.com

Address : SVIMS, #117/119, Road No.- 7A, Besides Indulal Bhuva Park, Near VJTI & ICT, Sewri-Wadala Estate, Wadala (West), Mumbai – 400031

[Click here for Location](#)



Approved by AICTE, Govt. of Maharashtra, Affiliated to University of Mumbai

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